



**Schindler**

**Schindler Award 2010**

## **O\_1 Competition Rules**

### **Article 1: Objective**

The Schindler Award is a conceptual competition which challenges architectural students in Europe to redesign urban areas based on the needs of all inhabitants, irrespective of age, social status and physical capabilities.

The Award is both a competition between individual students and a competition between their schools. The entries are judged by a jury of international experts in architecture, city planning, and disabled access. Jury members are involved in choosing the competition site and defining the competition task and selection criteria which are based on the architectural characteristics of the submitted projects and their integration into the environment.

### **Article 2: Initiator, Organizer, Sponsor**

The Schindler Group, a global mobility company specializing in elevator and escalator solutions.

Contact:

Ms. Cathérine Voltz  
Schindler Management AG  
Corporate Communications  
Zugerstrasse 13  
6030 Ebikon / Switzerland  
catherine.voltz@ch.schindler.com

In every European country, there is also a Schindler representative who can provide further information in the local language and assist participants with technical information and support. For the name of your country's representative, please refer to the address list published on the competition website [www.schindleraward.com](http://www.schindleraward.com).

### **Article 3: Competition Management**

Nüesch Development AG

Contact :

Mr. Tobias Reinhard  
Nüesch Development AG  
Teufenerstrasse 11  
9000 St.Gallen / Switzerland  
award2010@nuesch.ch

Please email all questions and correspondence concerning the organization of the competition or the program to: [award2010@nuesch.ch](mailto:award2010@nuesch.ch).



#### **Article 4: Admission**

The competition is open to all **students in their final year of study on a bachelor's course or those enrolled on a master's course** at a European university or college of architecture. Students wishing to participate may apply by filling in the online application form on the Schindler Award website [www.schindleraward.com](http://www.schindleraward.com). Applications may be submitted by **individuals or by teams consisting of a maximum of three students**. The **support of a tutor** during the competition for each individual and team **is mandatory**.

All competitors must provide an **e-mail address** through which they can be contacted. All applications will be **confirmed by** email within seven days.

Each student whose application is accepted will receive an official **entry number**. This entry number **should thereafter be quoted in all future correspondence** with the competition management.

**Students who apply to enter the competition as a team (max. three students) must designate one of the team as a spokesperson** to whom all correspondence may be addressed.

**If 12 or more students from the same school** apply to enter the competition, that school **qualifies to participate in the schools' competition**, under the following conditions:

- tutors of participating students must support their students throughout the design process;
- schools must integrate the topic of "accessibility" into their course by offering at least two specific lectures on the topic or a seminar or a workshop on the topic;
- schools must pre-select their students' projects, according to Article 6.

#### **Article 5: Selection process**

All projects submitted for the Award competition will go through two selection rounds. The first round will be conducted either by the respective school (cp. Article 6) or by the Schindler pre-jury (cp. Article 7). Projects which reach the second selection round will then be judged by the grand jury, which will select ten winners.

#### **Article 6: Pre-selection by schools**

Architectural schools participating in the Schindler Award competition (see qualification criteria under "Article 4: Admission") are required to conduct a pre-selection process before submitting entries from their school for the final judging round by the competition jury. Each participating school may submit one project per 12 participating students (or fraction thereof) as per the table below. For example: A school with 25 participating students may submit three projects ( $12 + 12 + 1 = 3$  entries).



No of students	Projects by individual students or groups of maximum 3 students	Entries of preselected projects	
12 students	4 to 12 projects	$12/12 = 1$	1 preselected project
13 students	5 to 13 projects	$13/12 = 1.1$	2 preselected projects
24 students	8 to 24 projects	$24/12 = 2$	2 preselected projects
25 students	9 to 25 projects	$25/12 = 2.1$	3 preselected projects
...	...	...	...
48 students	16 to 48 projects	$48/12 = 4$	4 preselected projects
49 students	17 to 49 projects	$49/12 = 4.1$	5 preselected projects
etc			

Participating schools must provide the following information to the competition management, in order to qualify for the schools' competition in the final judging round:

- a list of the names of all students who submitted projects for the Schindler Award competition, as well as a brief description (in the form of short text, drawing or rendering) of each student's project;
- a brief description (title and content) of the two lectures, seminar(s) or workshop(s) about accessibility organized in the context of the Award.

Entries that are pre-selected by participating schools will be entered directly into the final judging round, bypassing the formal pre-selection process by the competition jury.

**Article 7: Pre-selection by the competition jury**

To ensure that all competition entries are judged fairly and equally, projects submitted by individual participants (from non-participating schools) will first be considered in a formal pre-selection process by the Schindler Award competition jury.

The competition management will group these projects by geographical region, and the jury will select one project per 12 participating students (or fraction thereof) for the final judging round.

**Article 8: Copy right / Terms of use**

As part of the application process on the Schindler Award website, participants must accept the terms of use concerning the copyright of the digital data provided by the City of Berlin. The terms of use for the various digital documents must be strictly adhered to, and each participant must delete the data after the competition.

### **Article 9: Working material**

Once an application to enter for the Award has been accepted, participants will be sent by email an access key to the digital data on the competition website. This contains detailed information about the organization, the competition task, pictures of the competition site, maps and plans. The participants will be able to download all these competition resources, after confirming the terms of use concerning the copyright of the digital data provided by the City of Berlin and the competition rules.

### **Article 10: Language / Information / Questions and Answers / contact address**

The working language of the Schindler Award competition is English. All documents, correspondence and other communications of the Schindler Award, as well as the Award Ceremony will be in English.

All relevant information regarding the competition organization, the competition task, and news about the Schindler Award will be published on the website [www.schindleraward.com](http://www.schindleraward.com).

Answers to specific questions regarding the competition task, which are submitted to the competition management, will also be published on the competition website.

All participants are advised to **check the competition website on a regular basis**.

### **Article 11: Composition of the jury**

The grand jury of the Schindler Award consists of a minimum of nine members:

- a minimum of five professionals in the field of architecture or city planning;
- a minimum of three representatives of disabled organizations;
- a minimum of one representative of the city in which the competition is held;
- a minimum of one representative of Schindler

The pre-selection jury consists of a minimum of three jurors from the grand jury in the field of architecture or city planning.

Professionals in the field of architecture or city planning will always make up the majority of jurors on the grand jury or in the pre-selection jury regardless of the total number of jurors.

The representatives of disabled organizations act as reference persons for whom reports have to be submitted together with the drawings of the projects.

A complete list of the jury members is available on the Schindler Award website.

### **Article 12: Judging**

The competition management ensures that each entry complies with the rules. It examines all projects entered as part of the preparatory work for the judging. The competition management does not have a decision-making role in the judging of entries.



Projects which fail to comply with the rules of the competition may be disqualified at the sole discretion of the pre-jury or the grand jury.

**Participants and/or teams will automatically be disqualified if:**

- **a project team has more than three students;**
- **a project's reports** (cp. *Tender Documents*) **do not take account of the reference persons of the jury.**

The jury will examine exclusively the documents or models stipulated on the list "*Tender Documents*". The decision of the jury is final and no correspondence will be entered into.

**Article 13: Evaluation criteria**

The jury will examine the entries based on the following criteria:

- **architectural** and **urban** qualities;
- **accessibility**, easy circulation and orientation for people with disabilities;
- **interdependence** of the different functions for all;
- **spirit and sensuality** of the proposed solution;
- **integration** of the project into the environment;
- **innovative aspects** in concept and design.

The jury will draw up and publish a report which provides a résumé of the discussions and explains the criteria for choosing the winning entries.

**Article 14: Drawings, Models**

Content, size, format and graphic restrictions of all documents to be submitted are regulated and detailed in *Tender Documents*.

For each project all documents must be submitted in the following three formats:

- one set of drawings on paper size A1 including the reports to the reference persons of the jury;
- one brochure of all drawings on paper size A3;
- digital files of all drawings in PDF-format.

For the visually impaired member of the jury, one tactile situation plan in format A3, with a maximum thickness of 10mm, must be submitted as well.

**All documents must bear the name(s) of the author(s), the entry number(s) and the name of the school in the upper right-hand corner.**

No model may be submitted for the jury process but photographs of models may be included on the drawings.

Documents that do not adhere to the stipulated rules of *Tender Documents* may be excluded from the jury process.



**Article 15: Submission of entries**

All entries must have the official entry number on each document. Projects submitted by teams of maximum three students must contain the entry numbers of all team members and indicate the name and entry number of the team leader.

**Entries pre-selected by the schools must include proof of the pre-selection process** as stipulated in article 6.

The **deadline for submission** of entries will be **published on the competition website**.

Entries may be sent by mail or courier service **to the following address**:

Reinhard und Partner  
Planer + Architekten AG  
Elfenauweg 73  
3006 Bern  
Switzerland

Irrespective of the means of transport, entries must bear a postmark or the date stamp of the delivery service as proof that it was submitted within the required deadline. No entries sent after that date or received more than two weeks after that date will be eligible.

**Article 16: Schedule, dates, deadlines**

The competition schedule with the relevant dates and deadlines is **published on the competition website**.

**Article 17: Insurance**

Carriage of entries: in case of loss or damage, no compensation will be paid by the competition sponsor or the competition manager.

Competitors are free to insure all documents sent at their own expense. Any customs duties incurred by the shipment must be paid by the competitor.

**Article 18: Ownership**

All material received by the organizers becomes the property of Inventio AG, Seestrasse 55, 6052 Hergiswil (Switzerland) a 100% owned subsidiary of Schindler Holding AG, the parent company of the Schindler Group (hereinafter referred to as "Schindler").

The artistic property rights of each project are the exclusive property of the author(s) thereof.



### **Article 19: Prizes awarded to the winners**

The grand jury will nominate ten projects, from which the winners will be selected. All nominees along with the representatives of the nominated universities will be invited to attend the Award Ceremony. Schindler will refund the expenses for the journey and accommodation.

During the Award Ceremony, the following prize money will be awarded:

#### **Students' Prizes:**

- € 5,000 for the winner
- € 3,000 for second place
- € 2,000 for third place
- € 1,000 each for fourth and fifth places

#### **Special Mentions:**

In addition to the winners, the jury may award special prizes to projects with of particular merit.

#### **Schools' Prizes:**

Those schools which have pre-selected one of the ten nominated projects automatically qualify to participate in the schools' competition. They receive the following prizes:

- € 25,000 for the highest-ranking project
- € 15,000 - second highest-ranking project
- € 10,000 - third highest-ranking project

If, among the ten nominated projects, there are fewer than three projects pre-selected by participating schools, the number of schools' prizes will be reduced accordingly.

The prize money for schools will be forwarded directly to the research unit of the participating faculty.

**Reminder: only schools or universities which apply with a minimum 12 students for the Schindler Award and fulfill the requirements of article 6 will be eligible for the schools' competition.**

### **Article 20: Announcement of results**

The date and location of the Schindler Award Ceremony will be published on the competition website [www.schindleraward.com](http://www.schindleraward.com) in due time. The names of the winners will be announced during the official Award Ceremony. The winning projects will be exhibited at the Ceremony. The nominees' names will be published on the competition website after the Jury decision.

### **Article 21: Preparation of the Exhibition and the Award Ceremony**

The authors of the nominated projects will be asked to build a three-dimensional model of their project to be exhibited at the location of the Award Ceremony. Building instructions will be sent to the nominees shortly after the nominated projects have been chosen. Schindler will refund the cost of the models up to max. € 200 (receipts required).

In addition, the nominees will be asked to produce a short video film with a portrait of the authors and their school. Instructions will be sent to the nominees shortly after the nominated projects have been chosen. Schindler will refund the cost of the filming up to max. € 100 (receipts required).



**Schindler**

## Schindler Award 2010

### **Article 22: Exhibition and publication rights**

All nominated projects will be presented at the Award Ceremony.

The organizers reserve the right to publish and exhibit, as they see fit, all entries received.

Projects may be published under the name(s) of their author(s).

### **Article 23: Promotion of prize-winning projects and nominees / Media relations**

Award-winning entries and the names of their authors will be published on the websites of Schindler and of the Schindler Award and will eventually be promoted throughout Europe by publications or advertising.

Students of nominated projects are asked not to talk to the media about their projects prior to the Award Ceremony.

Ebikon / Bern February 3, 2010

Schindler Management AG

Nüesch Development AG